

# FOCUS ON

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*Kielce*



4/ City  
 5/ Education  
 6/ Transport  
 14/ Real Estate  
 16/ Business  
 18/ Salaries  
 20/ Culture,  
 entertainment,  
 recreation



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Kielce has built its presence on the map of Poland's business services sector as a city which, thanks to its well-educated staff and cost advantages, is an attractive alternative to larger centers. The data collected by the Polish Investment and Trade Agency on new BSS investments shows that the city is popular especially among IT companies with Polish capital. The development of the information and communication technology sector, which is one of the smart specializations of the Świętokrzyskie province, is supported by the active development policy of the city authorities and the offer of Kielce-based universities, which systematically adapt to the needs of local business.

The Kielce Technology Park operating in the city, repeatedly awarded for innovative solutions, offers not only investment locations, office and laboratory space, but also specialized training rooms and equipment dedicated to the ICT industry. Independently, businesses are supported in the investment process by the Investor Assistance Center of the Kielce City Hall.

As the city actively works to improve the quality of life and conditions for the development of entrepreneurship, while taking into consideration the needs of the BSS sector, it should be expected that Kielce's position as an attractive location for the business services sector will continue to grow.



**Wiktor Doktor**  
 CEO, Pro Progressio

Hereby I invite you to read the *Focus on Kielce* report, edition 2021.

Kielce is a city with many development opportunities for business support services and logistics sectors. The perfect location between Warsaw and Krakow, the expanded Kielce Technology Park and the constantly growing base of office properties make the city a convenient location for both small, medium and large investments.

For years, Kielce has been a meeting place for many industries, including financial and accounting, where finance specialists share their knowledge, experience and discuss

important topics from the perspective of the development of their industry.

The BSS sector is represented here, among others by entities such as Altar, CCIG, Medcover or Transition Technologies, which represent the IT, Call Contact Center, BPO and Shared Service Centers sectors.

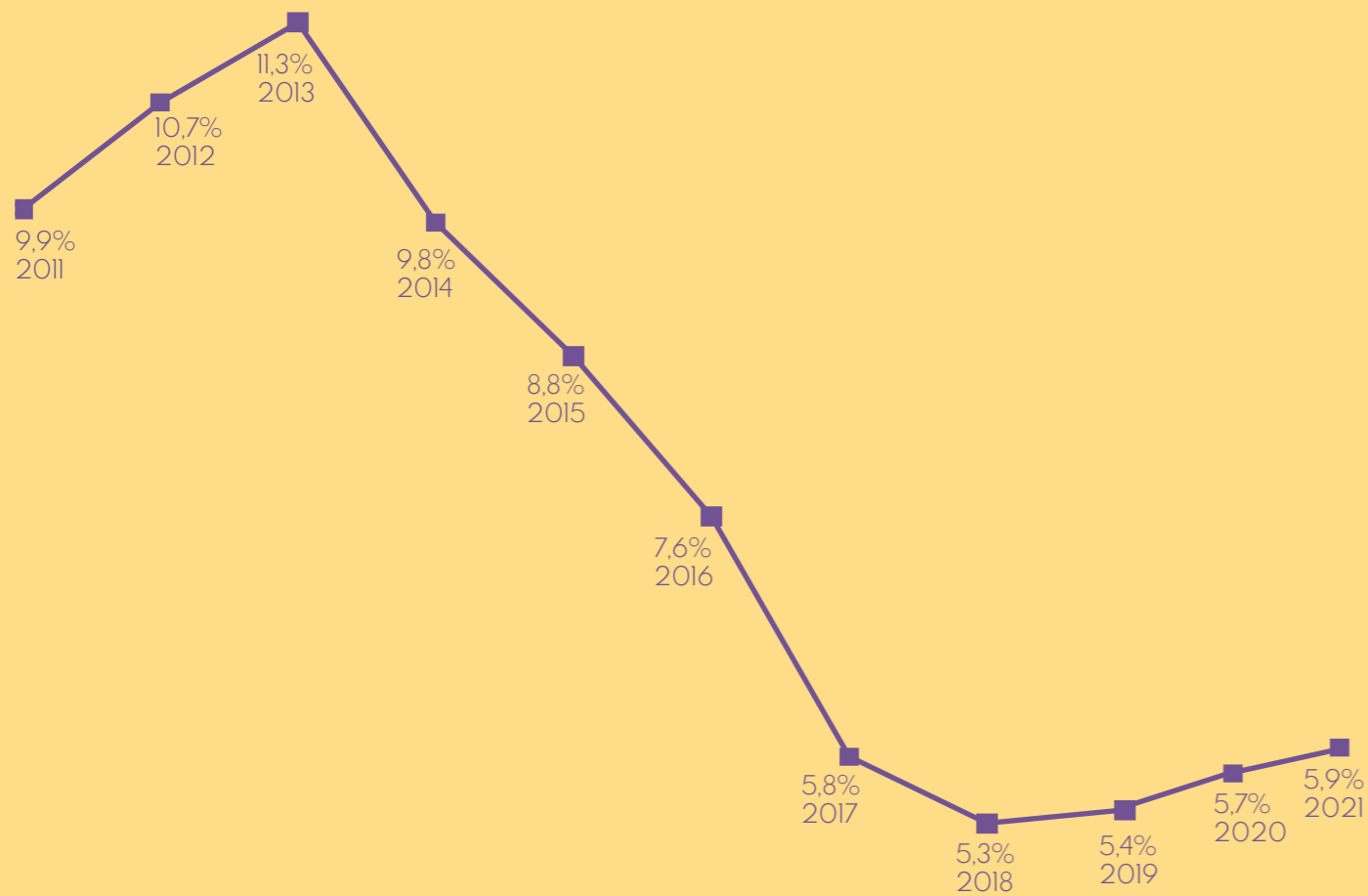
The attached report contains a pill of knowledge in the field of economics, real estate, salaries and the direct business environment of the BSS sector. I invite you to get familiar with Focus on Kielce Report and to invest in the capital of the Świętokrzyskie Voivodeship.

**109,45 km<sup>2</sup>**

Town area

**194 218**

Population



Unemployment rate

**65**



**Kindergartens**

33 public kindergartens  
32 private kindergartens

**10**



**Universities**

2 public universities 5 570  
8 private universities 19 072

Primary schools:

**40** 14 119

High schools:

**8** 2 265  
 7 289

Technical schools:

**9**

	SUBJECTS*	
475	philology (foreign languages)	105
3 631	administration, business and law	1 085
1 150	IT/ICT	210
1 917	engineering and technology	527
1 801	architecture and construction	635

graduates  
 students

\* data for Świętokrzyskie region

 **21** Car rentals

 **14** Taxi companies

**399** Number of taxis  
**PLN 6** Initial charge  
**PLN 3** Cost per 1 km

 **54** Bus lines

**53** Day bus lines  
**1** Night bus line

 **Public Transport tickets**

**PLN 3** Normal ticket price  
**PLN 11** One-day ticket price  
**PLN 100** Monthly ticket price



### Roads

- 2** Express ways
- 5** Regional roads
- 3** National roads

 **49,1 km**

Length of bicycle routes

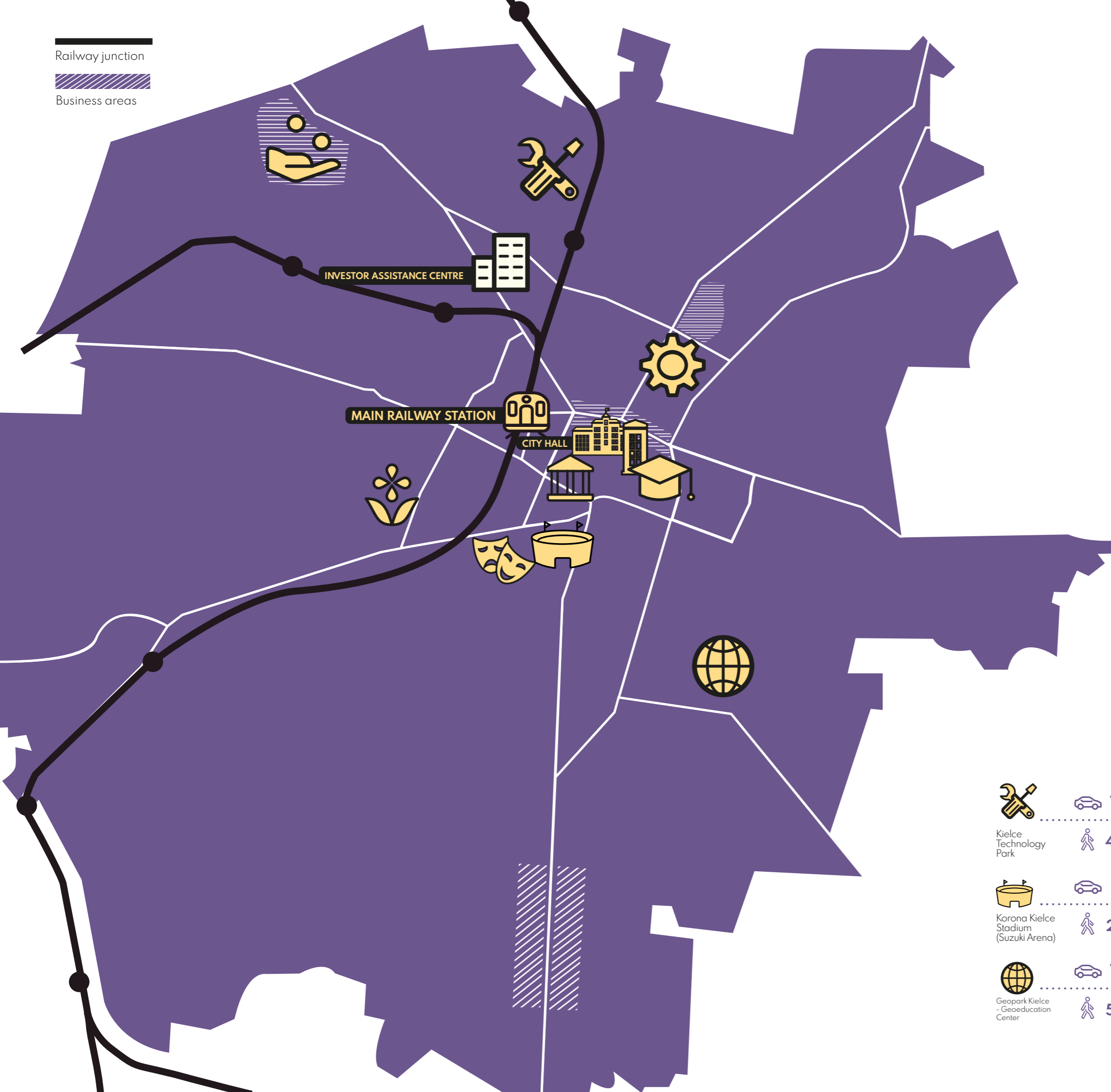
### Distance from Kielce to other cities:

Warsaw	179 km
Wrocław	346 km
Poznań	362 km
Szczecin	625 km
Łódź	152 km
Bydgoszcz	364 km
Katowice	155 km
Kraków	116 km
Rzeszów	157 km
Gdańsk	468 km
 Berlin	624 km
 Hamburg	904 km
 Prague	615 km
 Minsk	654 km
 Kiev	766 km
 Moscow	1366 km
 Vilnius	635 km

Railway junction



Business areas



### Distance from the Main Railway Station in Kielce

7 min (car), 30 min (walking),

10 min (car), 15 min (walking),

10 min (car), 15 min (walking),

11 min (car), 27 min (walking),

10 min (car), 24 min (walking),

9 min (car), 17 min (walking),

10 min (car), 41 min (walking),

5 min (car), 30 min (walking),

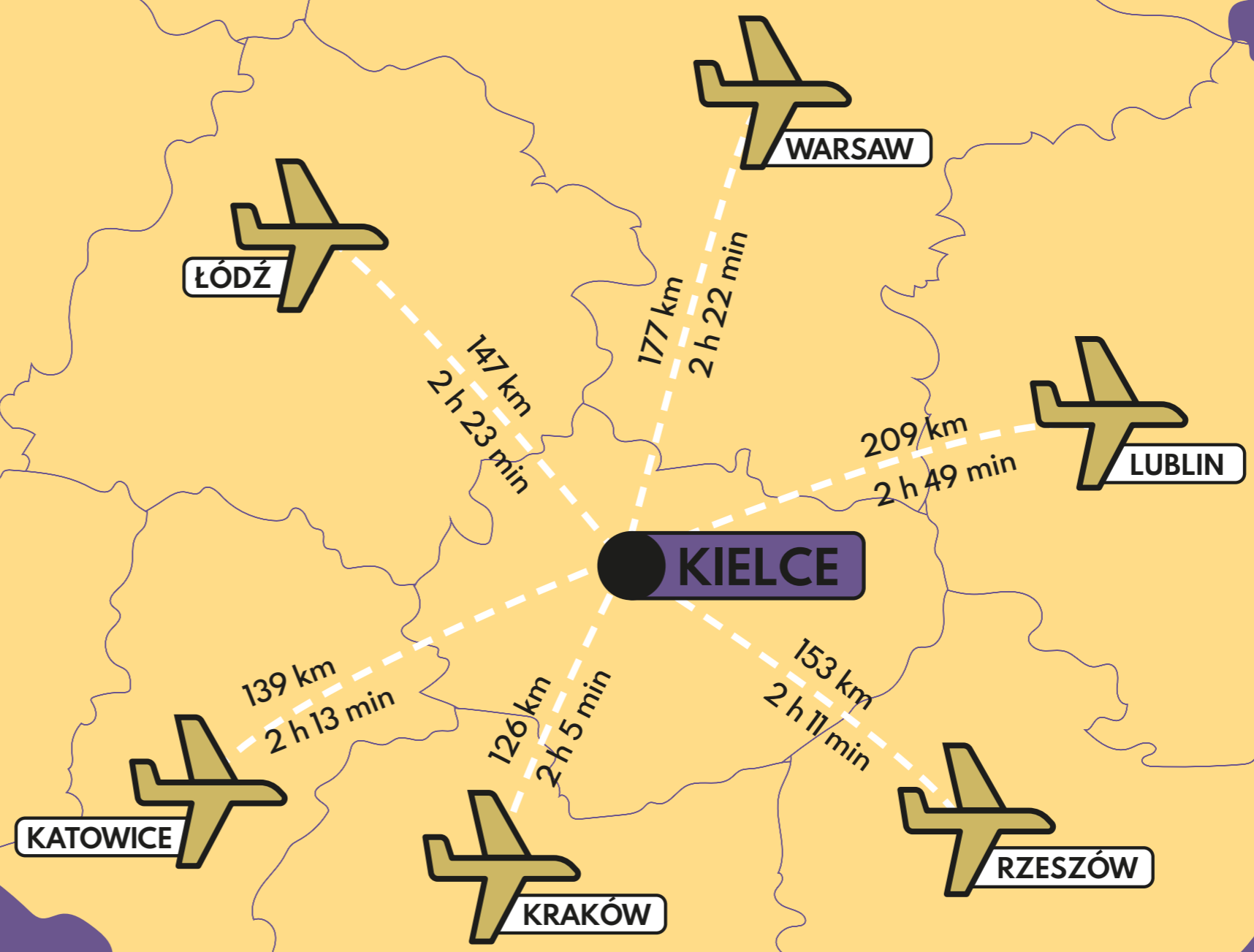
9 min (car), 28 min (walking),

13 min (car), 1 godz. (walking),

13 min (car), 57 min (walking),
















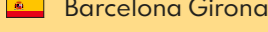




























































































6 min (car), 28 min (walking),

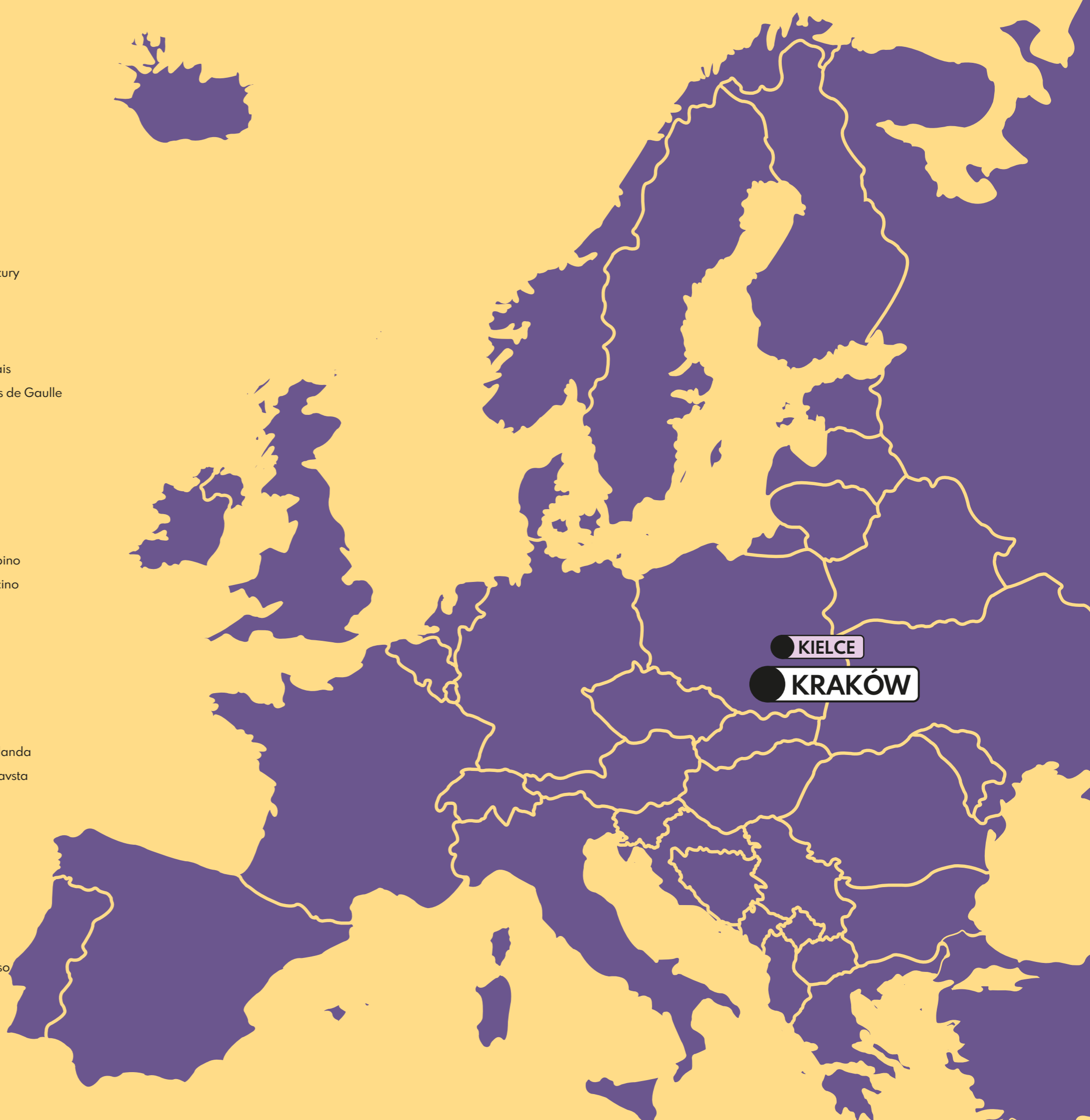




Nearest airports  
- distance from Kielce

**Nearest airport: Jan Paweł II Kraków Airport.  
Flights**

- |   |   |   |
|---|---|---|
|  Alicante              |  Gdańsk              |  Nice                    |
|  Amman                 |  Geneva              |  Nuremberg               |
|  Amsterdam             |  Glasgow             |  Odesa                   |
|  Athens                |  Goteborg Landvetter |  Olsztyn-Mazury          |
|  Barcelona             |  Gran Canaria        |  Oslo                    |
|  Barcelona Girona      |  Hamburg             |  Oslo Torp               |
|  Bari                  |  Helsinki            |  Paphos                  |
|  Basel                 |  Catania             |  Paris Beauvais          |
|  Belfast               |  Kyiv Boryspol       |  Paris Charles de Gaulle |
|  Bergen                |  Kyiv Zhuliany       |  Pescara                 |
|  Berlin Tegel          |  Copenhagen          |  Pisa                    |
|  Billund               |  Kutaisi             |  Porto                   |
|  Birmingham            |  Lamezia Terme       |  Prague                  |
|  Bologna               |  Larnaka             |  Reykjavik               |
|  Bordeaux            |  Leeds Bradford    |  Rimini                |
|  Bournemouth         |  Liverpool         |  Rome Ciampino         |
|  Bristol             |  Lisbon            |  Rome Fiumicino        |
|  Brussels            |  London Gatwick    |  Thessaloniki          |
|  Brussels Charleroi  |  London Heathrow   |  Seville               |
|  Budapest            |  London Luton      |  Shannon               |
|  Bucharest           |  London Stansted   |  Stavanger             |
|  Burgas              |  Lourdes           |  Stuttgart             |
|  Cagliari            |  Lviv              |  Szczecin              |
|  Chania              |  Lyon              |  Stockholm Arlanda     |
|  Kharkiv             |  Madrid            |  Stockholm Skavsta     |
|  Chicago             |  Palma de Mallorca |  Tel Aviv              |
|  Doncaster Sheffield |  Malaga            |  Tenerife              |
|  Dortmund            |  Malmo             |  Trondheim             |
|  Dubai               |  Malta             |  Turku                 |
|  Dublin              |  Manchester        |  Turin                 |
|  Dubrovnik           |  Marseille         |  Valencia              |
|  Dusseldorf          |  Milan Bergamo     |  Warsaw                |
|  East Midlands       |  Milan Malpensa    |  Venice Treviso        |
|  Edinburgh           |  Munich            |  Vienna                |
|  Eindhoven           |  Naples            |  Zadar                 |
|  Frankfurt           |  Newcastle         |  Zurich                |



**93 400 sq m**

Total existing A/B+ Class office space

**1 500 sq m**

Total A/B+ Class office space under construction

**13 000 m<sup>2</sup>**

Total A/B+ Class office space planned

## Offices

A/B+ Class office spaces	18
A/B+ Class office spaces under construction	1
Planned A/B+ Class office spaces	1
Minimum rent in A/B+ Class	PLN 25 / sq m
Maximum rent in A/B+ Class	PLN 60 / sq m
Average services fees in A/B+ Class	PLN 18 / sq m

## Selected office buildings

BUILDING	ADDRESS	OWNER	TOTAL EXISTING SPACE	TOTAL PLANNED SPACE
Kieleckie Centrum Biznesu	Solidarności 34	City Core	21 000 sq m	-
Astra Park	Solidarności 36	Echo Investment	16 200 sq m	-
Golden Tower	Zagnańska 6l	Kolporter	7 625 sq m	-
Orange Inc & Skye Inc.	Olszewskiego 6	KPT	6 310 sq m	-
Apollo VIP	Warszawska 2l	Apolloplast	5 400 sq m	-
Aqua	aleja IX Wieków 6	Budar	5 025 sq m	-
Zagnańska 119	Zagnańska 119	Grupa Kapitałowa MAC	-	13 000 sq m

## Warehouses

Total existing warehouse space	102 000 sq m
Total planned warehouse space	41 463 sq m
Average rent in warehouses (city and environs)	EUR 3.30-3.50 / sq m

## Selected warehouses

BUILDING	ADDRESS	DEVELOPER	TOTAL EXISTING SPACE	TOTAL PLANNED SPACE
Panattoni Park Kielce	Malików 147, 25-639 Kielce	Panattoni Park Europe	48 740 sq m	16 500 sq m
7R Park Kielce	Logistyczna 9, 26-060 Chęciny	7R SA	46 437 sq m	24 963 sq m

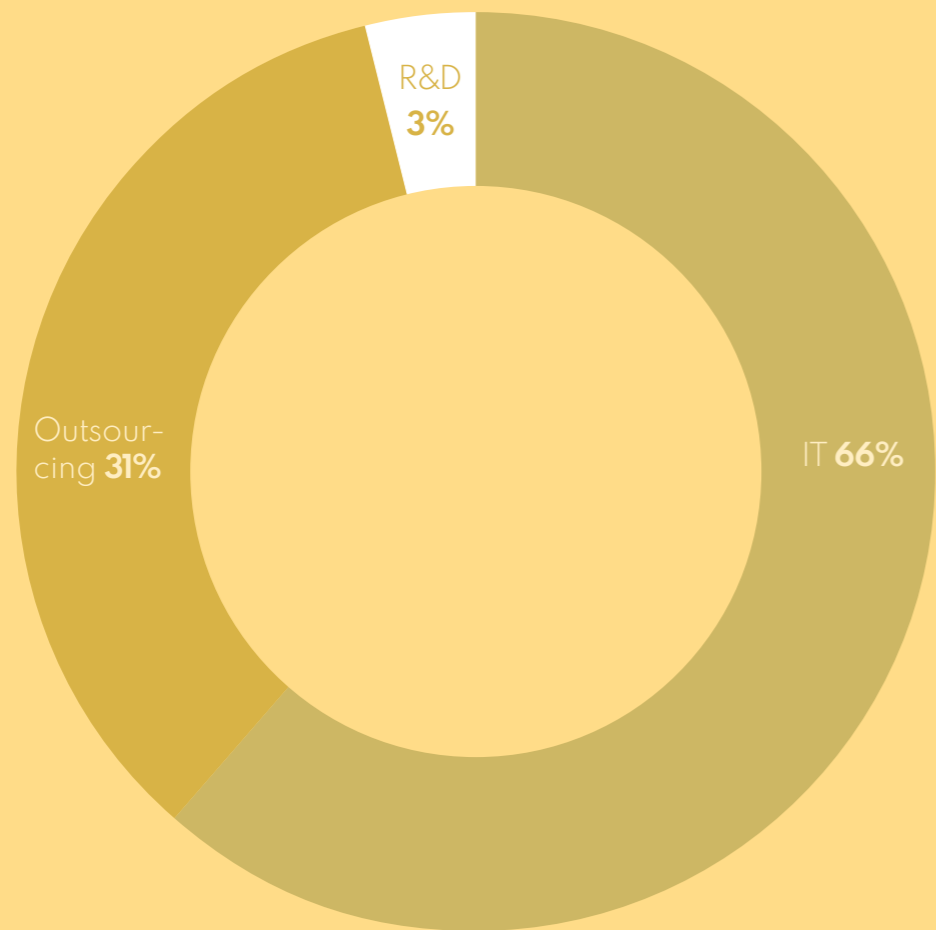
## Shopping malls

Number of shopping malls	4
Total existing space	157 800 sq m
Total planned space	4 000 sq m
Total empty space	3 560 sq m
Average rents in prime spaces	EUR 24-26 / sq m

## Selected shopping centers

BUILDING	ADDREDS	DEVELOPER	TOTAL EXISTING SPACE	TOTAL PLANNED SPACE
Power Park Kielce	Radomska 20C	Metro/ Chariot Group/ EPP	37 000 sq m	-
Galeria Echo Kielce	Świętokrzyska 20	Echo Investment/ EPP	70 000 sq m	-
Galeria Korona	Warszawska 26	Church Land Development/ MGC Inwest	34 100 sq m	-
Pasaż Świętokrzyski	Massalskiego 3	Echo Investment/ Catalyst Capital	16 700 sq m	-
Domgoss Galery	Chęcińska		-	4 000 sq m





Type of operation

### Outsourcing centres using foreign languages

■ Polish: 26  
■ English: 5  
■ German: 1

COMPANY	TYPE
AI Forcel	IT
Albit	IT
Altar Contact Center Sp. z o.o.	IT
APR System	IT
BC&O Polska Sp. z o.o. sp.k.	Outsourcing
Biurex	Outsourcing
BPO Center Poland	Outsourcing
Business Impel Solutions	Outsourcing
Call Center Inter Galactica	Outsourcing
Comarch	IT
Complex Computers Sp. z o.o.	IT
CoSurfing.net	IT
CSK ZETO S.A.	IT
Exentis Software	IT/ITC
GeNeo	Outsourcing
Infonetax	IT
Infover S. A.	IT
Inwex jednostka innowacyjno-wdrożeniowa	R&D
Iris Telecommunication Poland Sp. z o.o.	IT
Medicover Sp. z o.o.	IT
MasterBorn	ITO
MJ Systems	IT
Nitro Digital	IT
Onwelo	IT
PT-I „ZUBIX” Sp. z o.o.	IT
Telbridge Sp. z o.o.	Outsourcing
Tele-Promo	Outsourcing
Transition Technologies	IT
Wirtuale	IT

### Institutions supporting entrepreneurship

- Investor Assistance Centre of the Kielce City Hall
- Kielce Technology Park
- EPRD Office for Economic Policy and Regional Development
- Staropolska Chamber of Industry and Commerce
- Świętokrzyskie Centre for Innovation and Technology Transfer
- Świętokrzyskie Centre of the Foundation for the Development of Local Democracy
- Chamber of Craftsmen and Entrepreneurs
- Employers' Forum Association
- Chamber of Commerce "Grono Targowe Kielce"
- Świętokrzyskie Voivodeship Loan Fund
- Świętokrzyskie Guarantee Fund
- Main Information Point of the European Funds (GPIoFE)
- Świętokrzyskie Lodge of Business Centre Club (BCC)
- Association for Integration and Development
- Świętokrzyskie Private Employers' Union "Lewiatan"
- Vocational Training Institution in Kielce

### Total number of business entities in Kielce

29 078

## Call Center

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior Consultant	3 000	3 900
Consultant	3 400	4 200
Senior Consultant	4 500	5 400
Team Leader	6 000	8 400
Supervisor	7 800	10 000
Manager	9 000	11 000

## Accounts payables / Accounts Receivables

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior accountant	3 400	4 000
Accountant	4 000	5 500
Senior accountant	5 000	6 000
Team Leader	7 000	9 000
Supervisor	8 000	9 000
Manager	9 000	12 000

## IT

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Net Developer	8 000	15 000
C++ Developer	7 000	14 000
Help Desk	6 000	8 000

## General Ledger

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior accountant	3 600	4 200
Accountant	4 500	6 000
Senior accountant	5 400	7 500
Team Leader	7 800	9 000
Supervisor	8 500	10 000
Manager	10 000	13 000

Source: Grafton

Gross average monthly salary  
in PLN in Kielce

5 000

# /Culture, entertainment, recreation

5  cinemas

5  theatres

8  museums

28  festivals

40  fairs

## Conference facilities

- Kielce Trade Fair – Conference Centre
- Kielce Technology Park
- Grand Meeting Center / Grand Hotel Kielce
- The Jan Kochanowski University in Kielce
- Kielce Business Centre
- Kielce Culture Centre
- Kielce Castle Hill Institute of Design
- Odyssey Hotel
- Qubus Hotel
- Binkowski Resort
- Świętokrzyska Concert Hall
- Tęczowy Młyn
- Fokusownia Kielce
- Fokus Studio Kielce
- The National Museum in Kielce
- CK Technik Vocational Training Center
- Business Lantern Office

## Examples of business, cultural and sports events

- The Business Council at the Mayor of Kielce
- Świętokrzyskie Economic Forum
- Kielce Technology Park
- International Defence Industry Exhibition MSPO
- The economic award „NOVATOR”
- International Congress of Accounting Offices MKBR
- Kielce Holidays
- International Competition for Designers and OFF FASHION Fashion Enthusiasts
- The Scout Festival of School Youth Culture
- Dance Music Festival Kadzielnia Amphitheater
- Kadzielnia Sport Festival
- The Magic End of Vacation Amphitheater Kadzielnia
- Jazz Music Festival Memorial to Miles
- Documentary Forms Festival NURT
- Nationwide Photo Competition “Life is beautiful”
- Handball league matches
- Football league matches
- NetworKINGus training courses and business meetings

5  hospitals

27  hotels

1 five-star \*\*\*\*  
6 four-star \*\*\*\*  
12 three-star \*\*\*



